



## Quest Rare Minerals Ltd.

### **QUEST RARE MINERALS TO BE FEATURED ON CEO CLIPS AIRING ON BLOOMBERG TELEVISION**

**Toronto, February 24, 2012** – Quest Rare Minerals Ltd. (TSX-V; NYSE Amex: QRM) is pleased to announce that it will be featured on CEO Clips which will be aired on Bloomberg Television beginning February 27<sup>th</sup>, 2012.

The feature will also be available for viewing online via this link:

[www.b-tv.com/media/US\\_QuestRareMinerals15\\_2012.wmv](http://www.b-tv.com/media/US_QuestRareMinerals15_2012.wmv)

or

[www.b-tv.com/media/mp4/US\\_QuestRareMinerals15\\_2012.mp4](http://www.b-tv.com/media/mp4/US_QuestRareMinerals15_2012.mp4)

#### **About Quest Rare Minerals**

*Quest Rare Minerals Ltd. is a Canadian-based, exploration company focused on the identification and discovery of new world-class Rare Earth deposit opportunities. The Company is publicly-listed on the TSX Venture Exchange and NYSE Amex as “QRM” and is led by a highly-respected management and technical team with a proven mine-finding track record. Quest is currently advancing several high-potential rare earth projects in Canada’s premier rare earth exploration areas: the Strange Lake and Misery Lake areas of northeastern Québec and the Plaster Rock area of northwestern New Brunswick. Quest continues to pursue high-value project rare earth opportunities throughout North America.*

#### **About Bloomberg Television**

*Bloomberg Television is a 24-hour news cable television channel in the United States and Canada which reaches 67 million viewers and is #1 for Top Management, Investors and Financial Advisors.*

***Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.***

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